

NEW REACTIVATE Rx SERUM

Optimal Skin Health, ReActivated.

MORE COLLAGEN

BETTER CELL FUNCTION

THEIR HEALTHIEST SKIN



HydroPeptide+
MEDICAL

WWW.MEDICALS-COSMETICS.COM/HU/AT
EXCLUSIVE DISTRIBUTOR



A ONE-OF-A-KIND FORMULATION FOR:

- SMOOTHER FINE LINES AND WRINKLES
- RESTORED FIRMNESS AND ELASTICITY
- IMPROVED SKIN TEXTURE AND TONE
- INCREASED HYDRATION
- REDUCED INFLAMMATION
- DIMINISHED HYPERPIGMENTATION
- BOOSTED RADIANCE
- IMPROVED BARRIER FUNCTION

For provider education only.

Stacked with Synergistic Technologies to Optimize Skin's Cellular Function

NIMNI™ TECHNOLOGY

This patented collagen support complex supplies cells with the optimal nutrients needed to stimulate, sustain, and shield healthy collagen.¹

MICELLULAR CELLRENEW-16

This patented encapsulated peptide enhances collagen gene expression and chaperones NIMNI™ Technology into the cells where synthesis occurs.²

CELL-TARGETED ACTIVES

Potent actives help reduce inflammation, inhibit melanin production, brighten skin, and support collagen synthesis.



NIMNI™ TECHNOLOGY

The Building Blocks for Thriving Collagen

NIMNI™ Technology, a patented collagen support complex, supplies cells with the nutrients needed to provide an optimal environment for collagen.¹



STIMULATES

Reawakens fibroblast activity and signals the pathways that activate collagen genes.¹

200% INCREASE IN COLLAGEN SYNTHESIS ACTIVITY AT 90 HOURS¹



SUSTAINS

Feeds skin cells the optimal nutrients (essential amino acids) needed to fuel ongoing collagen synthesis.¹



SHIELDS

Prevents collagen breakdown, enhances skin repair, and keeps collagen strong and resilient over time.¹

FORMULATED WITH

- + Essential Amino Acids
- + Antioxidants
- + Sulfur
- + Organic Penetration Enhancer

NIMNI™ TECHNOLOGY NOW AMPLIFIED

Medical-grade formulations contain higher amino acid concentrations



ReActivate Rx Serum
3x amino acids







ReActivate Rx Moisturizer
2x amino acids

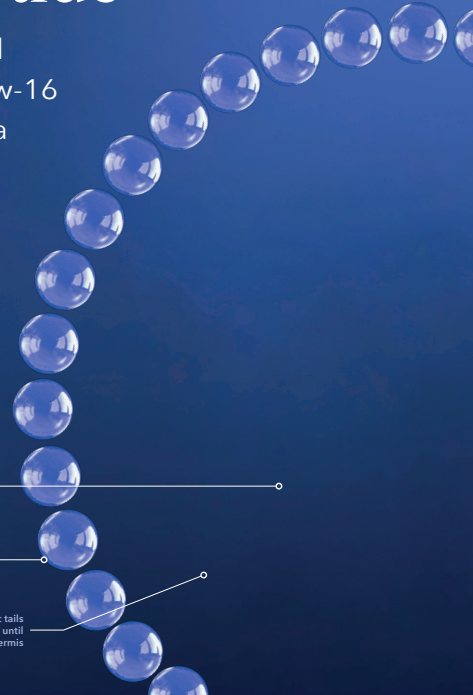
¹Collagen synthesis activity levels for NIMNI™ Technology increased from 45 to 180 at 90 hours post-topical application.

MICELLULAR CELLRENEW-16

The Supercharged “Hydro-Peptide” Peptide

An innovative new upgrade to our patented CellRenew-16 peptide, Micellular CellRenew-16 encapsulates Myristoyl Pentapeptide-16 in a micelle delivery system for enhanced penetration and hydration.

-  Improves efficacy of NIMNI™ Technology
-  Helps decrease inflammation due to targeted delivery
-  Signals collagen production
-  Signals production of key growth factors






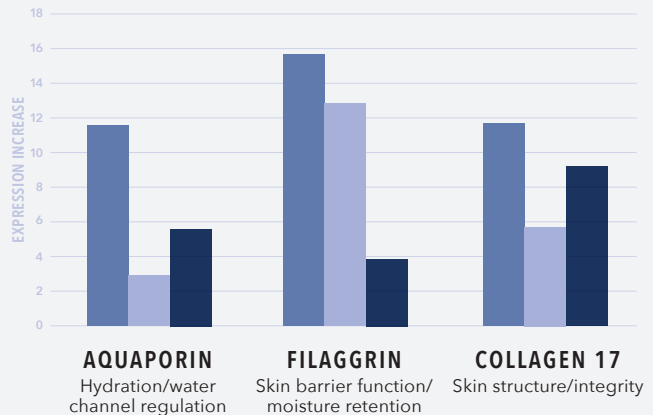
Myristoyl Pentapeptide-16

Hydrophilic heads keep the micelle stable in a water-based serum

Hydrophobic tails protect the peptide until released in the dermis

OUTPERFORMS EXOSOMES AND GROWTH FACTORS IN KEY PROTEIN CATEGORIES^{2†}

-  MICELLULAR CELLRENEW-16
-  PLANT EXOSOME
-  EPIDERMAL GROWTH FACTOR



[†] From a 2-week PCR study comparing gene expression between multiple bioactive ingredients.

Combined technology is patent pending

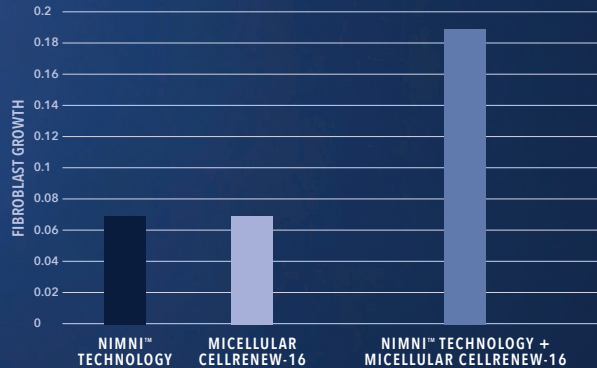
NIMNI™ TECHNOLOGY + MICELLULAR CELLRENEW-16

Even greater cellular activation is achieved when technologies combine

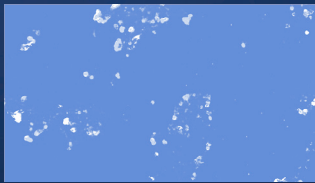


MORE COLLAGEN

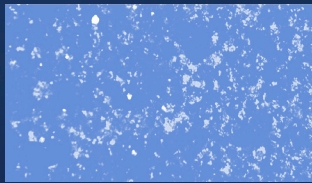
2X DOUBLED FIBROBLAST PROLIFERATION AT 2 WEEKS.³⁴



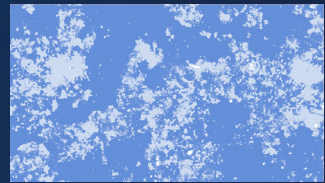
EFFECTS OF INDIVIDUAL AND COMBINED TECHNOLOGIES ON SKIN FIBROBLAST CELLS³⁴



NIMNI™ TECHNOLOGY



MICELLULAR CELLRENEW-16



NIMNI™ TECHNOLOGY + MICELLULAR CELLRENEW-16

**SYNERGISTIC TECHNOLOGIES.
ENHANCED PERFORMANCE.**



Encourages collagen gene and protein expression²



Promotes extracellular matrix structural integrity³

³⁴From a 2-week PCR study analyzing gene expression from cultured fibroblasts.

BETTER FUNCTION

Clinically proven to stimulate key collagen-related pathways, increasing gene expression.^{4§}

+~200% COLLAGEN FORMATION⁴
Smooths lines and wrinkles, restore firmness and volume, and improves texture

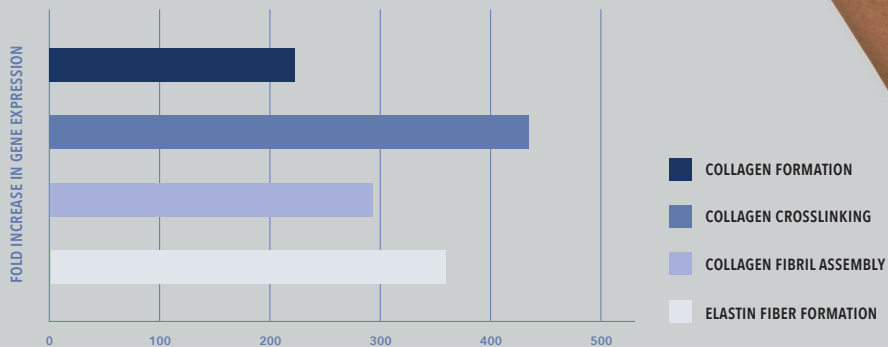
+~450% COLLAGEN CROSSLINKING⁴
Strengthens dermal architecture, promoting firmer skin

+~300% COLLAGEN FIBRIL ASSEMBLY⁴
Improves skin firmness and texture

+~350% ELASTIN FIBER FORMATION⁴
Helps lift skin and boost resilience



SERUM IMPACT ON DERMAL MATRIX GENE EXPRESSION⁴



[§]From a 7-day ex vivo study conducted on human skin punch biopsies.

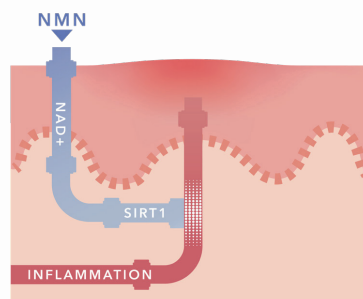
Packed with Even More Cell-Targeting Actives



NAD+ PRECURSOR: NICOTINAMIDE MONONUCLEOTIDE (NMN)

INFLAMMATION REDUCTION

Helps reduce inflammation by boosting SIRT1 activity, an enzyme that inhibits key inflammatory pathways⁵



VITAMIN C DERIVATIVE: 3-O-ETHYL ASCORBATE

BRIGHTENING

Supports collagen synthesis, inhibits melanogenesis, and protects against oxidative stress



COPPER AMINO ACID COMPLEX

COLLAGEN SUPPORT

Strengthens collagen fibers, helping to improve skin firmness and elasticity







PAIR WITH *NEW*

ReActivate Rx Moisturizer

Pro-Collagen Night Complex

CLINICALLY PROVEN TO VISIBLY
REDUCE KEY SIGNS OF AGING⁶

-  Smooths fine lines and wrinkles
-  Lifts and firms skin
-  Improves skin tone, texture, and radiance
-  Reduces appearance of large pores

91% SAW FEWER FINE LINES
AND WRINKLES AND
IMPROVED TEXTURE^{6||}

FORMULATED WITH:

- + NIMNI™ Technology
Now with 2X amino acids
- + Time-Release Retinol (0.25%)
- + Biomimetic Peptides
- + Vitamin C
- + Ellagi-C™

⁶The efficacy and safety of the ReActivate Rx Moisturizer formulation was studied in a clinical trial published in the *Journal of Drugs in Dermatology*.



HYDRATION LEVEL

HydroPeptide⁺
MEDICAL

Healthy Skin, ReActivated.

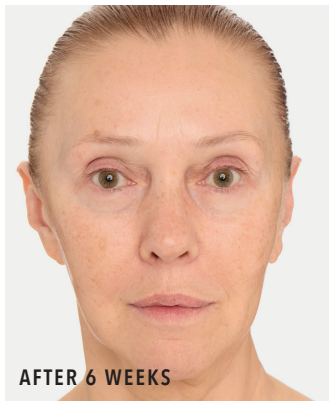
BEFORE

AFTER

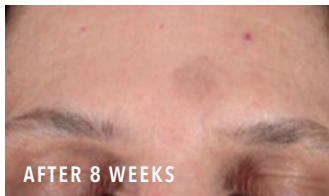
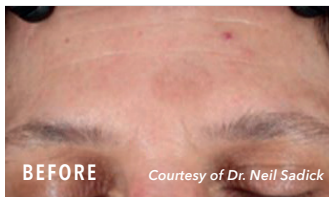
REACTIVATE Rx SERUM



REACTIVATE Rx SERUM



REACTIVATE Rx MOISTURIZER



REGENERATIVE SKINCARE STARTS HERE

Our peptides set the standard

HydroPeptide⁺
MEDICAL



PURE

- Pure, clinically proven peptides backed by extensive research and rigorous testing
- Long-term stability to maintain potency and effectiveness



PURPOSEFUL

- Over 65 peptide complexes at clinical levels maximize effectiveness
- Advanced penetration enhancers ensure deep delivery into the skin for targeted, visible results



PREMIER

- The leader in regenerative peptide skincare since 2004
- Committed to partnerships with doctors and scientists worldwide to develop best-in-class products

OUR PROMISE



SCIENTIFICALLY
DEVELOPED



PATENTED
TECHNOLOGY



VALIDATED
RESULTS



CLINICALLY
CLEAN



TRUSTED BY
PROFESSIONALS

REFERENCES: 1. Data on file, HydroPeptide, October 2009. 2. Data on file, USC Laboratory of Tissue Development and Regeneration, March 2025. 3. Data on file, rtPCR Report, USC Laboratory of Tissue Development and Regeneration, May 2025. 4. Data on file, USC Laboratory of Tissue Development and Regeneration, February 2025. 5. Zhang Z, Cheng B, Du W, Zeng M, He K, Yin T, Shang S, Su T, Han D, Gan X, et al. The Role of Nicotinamide Mononucleotide Supplementation in Psoriasis Treatment. *Antioxidants*. 2024;13(2):186. 6. Sadick N, Bohmert K, Serra M, Kitchen N. Single-center, double-blind, randomized, placebo-controlled study of the efficacy and safety of a cream formulation for improving facial wrinkles and skin quality. *J Drugs Dermatol*. 2018;17(6):664-669.

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